

Persona Canvas

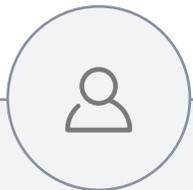


Name

Rolle

Verfügbarkeit

Relevanz



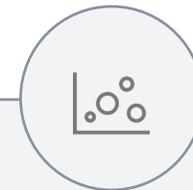
Persönliches



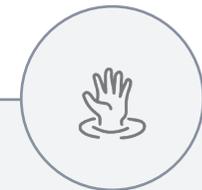
Bedarf



Motivation



Positive Trends



Probleme

Negative Trends